

## **Education**

City University of New York

***Ph.D., Sociology*** (2008)

Dissertation: *Hiding Out: Creative Resistance Among Anonymous Workbloggers*.

Committee: Dr. Stanley Aronowitz, Chairman; Dr. William Kornblum, Dr. Mitchell Duneier.

Oxford University

***M.Eng., Engineering and Economics***, combined B.A. and Masters (1993)

Thesis topic: Community responses to landfill and incineration.

## **Teaching and Relevant Professional Experience**

City University of New York, LaGuardia Community College, New York, NY

***Assistant Professor*** (2007-present)

***Instructor*** (2007-2008)

Teach courses in sociology and urban studies, incorporating ethnographic methodology and student-authored multimedia. Lead faculty seminars in instructional technology and writing-intensive pedagogy. Conduct research into the labour process and work-life boundaries.

***CUNY Writing Fellow*** (2005-2007)

Guided faculty in transforming course content to enhance student learning by incorporating writing-intensive pedagogy.

***Adjunct Professor*** (2004-2006)

Taught courses in urban sociology, web design, graphic design, and Flash animation.

***Designed for Learning Program Associate*** (2002-2004)

Coordinated “Designed for Learning,” an award-winning faculty development program in new media integration and reflection on teaching practice. Developed web-based course content for faculty and designed and maintained the Center for Teaching and Learning’s website.

Hampshire College, Amherst, MA

***Internet Communications Coordinator*** (1999-2001)

Developed instructional technology strategies for the college, training faculty and building multimedia tools and resources.

Metasystems Design Group, Washington, DC

***International Technical Manager*** (1995-1998)

Designed and facilitated virtual learning and professional development environments for educational institutions, non-profits and multinational corporations.

3M UK, Newton Aycliffe and Gorseinon, UK

***Sponsored student*** (1989-1993)

Researched pollution prevention and tracked waste streams in collaboration with shop-floor workers.

**Publications and Curated Exhibits**

Workblogging in a Facebook age in *Work, Employment & Society* (Sage Publications), forthcoming Vol. 24, No. 4, December 2010.

Talking back to Nike: Culture jamming in the sociology classroom in *In Transit: The LaGuardia Journal on Teaching and Learning* (The City University of New York), forthcoming Vol. 5, Fall 2010.

Project Skive: Can a multimedia art exhibit function as an ethnography of workplace resistance? in *Creative Approaches to Research* (RMIT Publishing). Vol. 3, No. 1, pp.3-15, June 2010.

Anonymous workbloggers and organizational coping strategies, book chapter in Latusek & Gerbasi (eds.), *Trust and Technology in a Ubiquitous Modern Environment: Theoretical and Methodological Perspectives* (IGI Global), pp.210-227, April 2010.

Project Skive: Creative time-wasting and the English worker, interactive art installation, curated by Milena Placentile, Peacock Visual Arts Centre, Aberdeen, Scotland (13 June - 26 July 2008). Also featured in Placentile, M. and M. Vykoukal, (eds.), *No Time to Lose: A Search for Work/Life Balance* (Peacock Visual Arts), April 2010.

The sausage and the city in *Radical Urban Theory: Writings on the Modern Condition* (web publication), January 2009.

Diary of a working boy: Creative resistance among anonymous workbloggers in *Ethnography* (Sage Publications), Vol. 8, No. 4, pp.403-423, 2007.

**Recent Presentations**

Growing your own: Designing an ethnographic approach to study the form, function and feel of allotment work. 5th Annual Joint University of Liverpool Management School and Keele University Institute for Public Policy and Management Symposium on Current Developments in Ethnographic Research in the Social and Management Sciences, Queen Mary, University of London, UK, September 2, 2010.

The turn to Facebook? Adoption of emerging social networking technologies by anonymous workbloggers. International Labour Process Conference, Rutgers University, USA, March 16, 2010.

Project Skive: Can a multimedia art exhibit function as an ethnography of workplace resistance? 4th Annual International Ethnography Symposium, Liverpool University Management School, UK, August 24, 2009.

Technology policies with teeth: Can recalcitrant workbloggers be co-opted and controlled? Centre for Research on Families and Relationships, Edinburgh University, UK, July 14, 2009.

Project Skive: Creative timewasting and the English worker. Futuresonic Social Technologies Summit, Manchester, UK, May 15, 2009.

Technology policies with teeth: Can recalcitrant workbloggers be co-opted and controlled? International Labour Process Conference, Edinburgh, UK, April 7, 2009.

Polyphony and the workblog: Using varied voices to build a critical consensus. American Sociological Association Annual Conference, Boston, USA, August 1, 2008.

The story of Petite Anglaise: Celebrity workbloggers and workplace resistance. Eastern Sociological Society Annual Meeting, New York, USA, February 21, 2008.

Office tales: Blogging as resistance among white collar workers in the UK. American Sociological Association Annual Conference, New York, USA, August 12, 2007.

Slackers and sliders: cultural clashes in the knowledge workplace. Eastern Sociological Society Annual Meeting, Philadelphia, USA, March 18, 2007.

Project Skive: Creative time-wasting and the English worker (multimedia exhibit). *Live Feed* event at CUNY Graduate Center Segal Theatre, New York, USA, December 21, 2006.

Diary of a working boy: Creative resistance among anonymous workbloggers. Symposium on Current Developments in Ethnographic Research in the Social and Management Sciences, Liverpool University Management School, UK, September 14, 2006.

Anonymous bloggers and organizational coping strategies. American Sociological Association Annual Conference, Montreal, Canada, August 12, 2006.

Virtual ethnography in the blogosphere. SUNY Stonybrook Student Ethnography Conference, New York, USA, March 31, 2006.

Blogs and the knowledge worker. Eastern Sociological Society Annual Meeting, Boston, USA, February 11, 2006.

## **Professional Service**

Centre for Research on Families and Relationships, Edinburgh University  
*Associate Researcher (2010-present)*

*Ethnography* (Sage Publications)  
*Reviewer (2009-present)*

*Creative Approaches to Research* (RMIT Publications)  
*Reviewer (2009-present)*

Sociology Panel, PSC-CUNY Research Fellowships  
*Reviewer (2008-2009)*

Social Science Fund, LaGuardia Community College, CUNY  
*Treasurer* (2007-present)

Professional Staff Congress (CUNY Faculty and Staff Union)  
*Delegate to Central Labor Council* (2007-2009)

Web Liaison Committee, LaGuardia Community College, CUNY  
*Social Science Liaison* (2007-2008)

The Advocate (CUNY Student Newspaper)  
*Online Editor* (2005-2007)

Left Forum: The U.S., The World, and the Next Four Years  
*Panel Chair & Website Manager* (2005)

### **Fellowships And Honours**

PSC-CUNY Professional Development Grant (2008 & 2009)

William Stewart Travel Award (2009)

CUNY Writing Fellowship (2005-2007)

Sue Rosenberg Zalk Travel Grant (2006)

CUNY GC Research Grant for Doctoral Students (2005)

CUNY GC University Fellowship (2002-2003)

Eric Michael Underwood Virtual Community Award (1998)

Metasystems Design Group International Fellow (1995-1996)

3M Industrial Student Sponsorship (1989-1993)

### **Research Interests**

Technology, creativity and the labour process / Workplace resistance / Allotment work / Virtual ethnography / Performative and visual sociology / Culture jamming.

### **Professional Affiliations**

American Sociological Association, Eastern Sociological Society, Professional Staff Congress.

### **Software Skills**

Programs: Photoshop / Dreamweaver / Flash / Fireworks

Coding: HTML / CSS / PHP / MySQL